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Sams Teach Yourself Microsoft Dynamics CRM 2011 in 24 Hours

By Anne Stanton

Pearson Education (US), United States, 2012. Paperback. Book Condition: New. 229 x 178 mm. Language: English . Brand New Book. In just 24 sessions of one hour or less, you'll learn how to drive powerful business results with Microsoft Dynamics CRM 2011! Using this book's straightforward, step-by-step approach, you'll learn how to orchestrate successful CRM projects, automate processes, create more efficient workflows, optimize sales and marketing campaigns, and integrate with your other systems to do even more. One step at a time, you'll master new features ranging from the new Ribbon interface to SharePoint integration. Each lesson builds on what you've already learned, helping you get the job done fast--and get it done right! Step-by-step instructions walk you through common tasks. Quizzes and exercises at the end of each chapter test your knowledge. By the Way notes present information related to the discussion. Did You Know? tips offer advice or show you easier ways to perform tasks. Watch Out! cautions alert you to possible problems and give you advice on how to avoid them. Learn how to.* Get a deep jump start on Dynamics CRM* Grasp what is new in Dynamics CRM 2011* Bring together...



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