



Brief New Century Handbook, the (with CD and Mycomplab) by Hult, Christine A.

By Thomas N.; Huckin

Longman, 2005. Spiralbindung. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - The first brief handbook to put technology front and center, The Brief New Century Handbook continues to offer unparalleled coverage of using computers in writing, grammar, and research-and now offers superior coverage of writing across the curriculum as well. Highly lauded for its concise writing style, student-friendly grammar explanations, and outstanding research, this is a handbook made for today's students. Built from the ground up on the assumptions that students will use computers for writing and the Internet for research, The Brief New Century Handbook emphasizes that effective writing, with or without computers, is based on sound rhetorical principles. The Third Edition features a fully integrated book/Web-site/CD package unique among brief handbooks, including an Interactive Edition CD-ROM-an extraordinary learning tool-inside every student book and access to Longman's premium composition Website, MyCompLab. Throughout the printed text, icons indicate where multimedia assets are provided on the CD version and where there is enhanced coverage of important topic areas on the Website. New chapters on writing in the disciplines provide unequalled coverage in a critical area. 576 pp. Englisch.

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