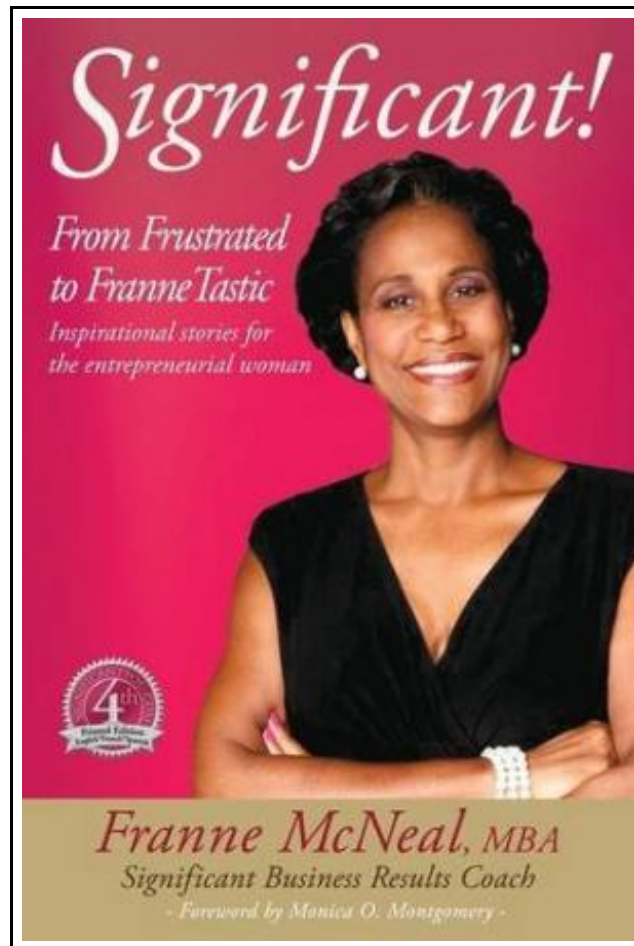


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Significant Business Results LLC. Paperback. Book Condition: New. Paperback. 182 pages. Dimensions: 9.0in. x 6.0in. x 0.4in. In her new book **Significant! From Frustrated to Franne-tastic**, author, serial entrepreneur and Lean In facilitator Franne McNeal, MBA uses the power of storytelling to help women know themselves, connect with their personal power, take control of their lives, and turn obstacles into options. With well-known fables, stories from her own life, sharp insights, and workbook-style questions, Franne McNeal teaches women to Step Up to Significance by increasing their commitment to get going, embrace opportunity, find support, accept love and be significant! Says McNeal: In this transitioning economy, women face increasingly demanding lives, and women of all ages feel as if career success and a balanced, happy life are in perpetual conflict! I wrote my book with all women in mind -- students, kitchen-table entrepreneurs, and corporate executives -- to offer women a do-it-yourself, practical path to living life in a more purposeful, creative and successful way. **Significant!** uses McNeals inspirational life stories (including being a stroke and cancer survivor) as a starting point for discussion question that inspire self-inquiry and peer group discussion. McNeal adds, Despite the current atmosphere of economic uncertainty, I see nothing but possibilities and potential. Women know that its time to lean in, but how do we do it I use my own life, entrepreneurial and Fortune 500 corporate experience to take the reader on a journey of self-discovery, and help her recognize the power she already possesses to step up and become significant leaders. Franne McNeal, MBA, president of Significant Business Results, LLC, helps women create their own brands both as intrapreneurs and entrepreneurs. Franne helps her clients increase their confidence, clarity and clout! As an executive, consultant to Fortune 500 companies, and Lean In coach,...

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